
HTMi Global Students Forum 2021

Media Release

Hosted by HTMi Switzerland, and powered by HTMi Cisco Webex, with the purpose to advance learning and innovation within all HTMi partner institutions globally.



International Hospitality and Tourism Research Conference

Innovation Challenge - "Lead dont follow, create dont copy"



Bringing together all HTMi students globally

"Eight partner institutions took part in the HTMi "Innovation Challenge" and were judged by sixty four judges voting at HTMi locations globally. The research conference part of the forum focused on contemporary issues in hospitality and tourism. The forum was attended by over 200 students and staff with many innovative, insightful and knowledge enhancement outcomes. On day one of the forum, HTMi Switzerland's BSc (Hons.) students showcased their research in the form of poster presentations, which were judged by a team of academic faculty and students.

On day two the forum went entirely global and started with the eight top teams from the "Innovation Challenge". The students from each team were online and took part in the Q&A session after their respective videos were broadcast.

The forum was joined by four international guest speakers over two days. The afternoon session saw the three BSc (Hons.) finalists from day one present their research paper concepts.

We are sincerely looking forward to hosting the next 2021 Forum. For now, here is the 2021 news and highlights:"

Your hosts,

Jack Iveson, Head of Academics, HTMi Switzerland
Anthony Lack, President of HTMi International Events Association



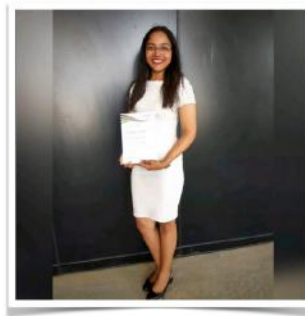
HTMi Innovation Challenge: The Results 2021

The teams were challenged to create something new for the Hospitality and Tourism Industry around the theme of “What source of innovation contributes to the salvation of the hospitality industry?” The concepts needed be as creative as possible.

Out of three teams from Polytechnics Mauritius, the second team won the HTMi Global Student Forum. The team consisted of **Ms. Leutendrine Marie Yashica and Mr. Kissoondoyal Chettan**, whose challenge focused on; “The SMART Greenhouse Cultivation”. The mission of the team “To implement the most advance way to grow crops within the hospitality industry in Mauritius, using the SMART Greenhouse Cultivation”, with a Vision Statement “in Mauritius, we import 60% of fruit and vegetables from abroad and only 40% is being produce locally, therefore with this SMART greenhouse cultivation; we can easily produce up to 70% locally by 2030”.

Polytechnics Mauritius Wins HTMi Global Student Forum 2021

“The SMART Greenhouse Cultivation”



- 2nd - HTMi Dubai - Team 2
- 3rd - UCSI University Malaysia – Team 1
- 4th - HTMi Saudi Arabia – Team
- 5th - Polytechnics Mauritius - Team 1
- 6th - HTMi Singapore – Team 2
- 7th - HTMi Switzerland - Team 2
- 8th - HTMi Dubai - Team 1

The runners up from the Innovation Challenge



HTMi
Hotel and Tourism
Management Institute
Switzerland

**“Lead don’t follow,
Create don’t copy”**

International Hospitality and Tourism Conference

We were delighted to welcome three international guest speakers to the conference.

1st Guest Speaker: **Dr. Thomas Sladko**



Dr. Thomas Sladko, Managing Director, ISPD Protocol & Diplomacy, Oman who discussed the *“The Basics of International Protocol for the Hospitality Sector. Soft Diplomacy in the “New Normal”*.

2nd Guest Speaker: **Mr. Fabrice Tessier**

Mr. Fabrice Tessier, VP School Relations and Partnerships Talent & Culture, Accor, Paris, France who spoke on *“Accor’s Vision for the Hospitality Industry in a post-Covid19 World”*.



3rd Guest Speaker: **Mr. John Lohr**



Mr. John Lohr, Director of Strategic Partnerships and Innovation Hosco, Spain who discussed *"2021 - Hosco's Big Bets for the Recovery"*.

4th Guest Speaker: **Ms. Kylie Thuyen**

Ms. Kylie Thuyen, Human Resources Manager, The Grace Hotel, Sydney, Australia who shared her insights into *"Career Opportunities and Growth in Hospitality"*.



HTMi Switzerland BSc (Hons.) Finalist Presentations

Following on from the first day of the forum, three BSc students were selected to go to the final round of presentations on the second day of the forum. The students presented four exciting and very different areas of research. The three finalist BSc presenters were:



Ms. Le Thu Thuy: “The impact of internship experiences on career expectations and career orientations in hospitality and tourism industry: a case of Vietnamese students in Switzerland”.

Paula Maria Toma: “Medieval Tourism Between Middle Ages as a Modern Tourism Trend and Niche Tourism. Development and Awareness on Transylvania's Seven Fortresses”.



Lorant Tamas: “To Investigate the Recruitability of Disabled Employees in the Hospitality Industry: Case Study of Front Office Departments in 5-Star Hotels in St. Moritz”.



WITH GRATEFUL THANKS TO THE PARTICIPATING INSTITUTIONS:

